



ERICA CASTELLI

Senior Art Director



FORMATION



2018-2019
Word Camp Milano • **Aggiornamenti Wordpress**

2017
WorkWideWomen.com • **Google Tag Manager e Shopping**

2013
The Vortex • **Social Media marketing and SEO**

2013
The Vortex • **Social Media marketing and SEO**

2003
Istituto Rizzoli • **Web Master**



1992-1997
Istituto Marcello Dudovich
Tecnico della grafica e della pubblicità

2021

Freelance
ericacastelli.it
Knoweb.it
Senior Art Director

2014

Action & Branding
Senior Art Director

ATL/BTL
RCS, McCain, Banca Intesa,
Edenred, Witor's, Citrosil,
Bella Lodi, Panem, Touring
Club, Tamoil, Balthor,
Sole 24 Ore, Tulip, Pandora
Mondadori, Scottex,
San Carlo, Leerdammer,
Babybel

2008

ADF&R
Art Director

BTL
Mylan, Nivea, Eucerin,
World Disney Television

DDB

Graphic Executive
BTL
Audi, Wolkswagen,
Jagermaister, Campari

**Koelliker
Multimedia**
Art Director

ATL/BTL
Mitsubishi, Hyundai,
SsangYong, Bella Lodi,
Pezzini, Bardhal, Pedrini,
No'hma, Ski area
Valchiavenna, Rigamonti

2001

Melis Melis
Junior Art Director
ATL/BTL
Ferrero, Kawasaki,
Marsh, Infor, Oxo,
British School, Tele +

1998



SKILL

Art direction • Creative strategy • Web design



Print



TV



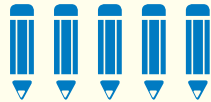
BTL



Web



Photoshop



Illustrator



Dreamweaver



Indesign



Word Press



Premiere

XHTML • Css • Acrobat • Bridge • Keynote • IMovie • Word • PowerPoint

LANGUAGE

ITALIAN
ENGLISH

LIKES



Travelling



Photography



Drawing



Nature



Meditation



Kungfu



CONTACT



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